

MARGARITA

Since 1971

REVOLUCIÓN



A Taste of Tradition

There's only one Mariano and only one place to experience his legendary margaritas — right where you are!

De La Casa

Our own recipe, made with fresh squeezed lime juice, natural pure cane sugar and thirty-seven years of margarita-making expertise.

Frozen or on the rocks. \$4.95



Texas Top Shelf

Tequila aficionados, unite: super-smooth blend of fresh squeezed lime juice, natural pure cane sugar, double distilled Silver Agave tequila and Grand Marnier.

Frozen or on the rocks. \$7.50



Papa's Original[™]

The recipe Mariano inherited from his father. Our exclusive infusion of fresh muddled limes, natural pure cane sugar, Cointreau, Herradura, 100% blue agave tequila and crushed ice. \$9.95



Swirl-A-Rita[™]

Take this one for a whirl: our housemade Sangria, swirled with our Texas Top Shelf Margarita is sure to make this your new favorita!

\$7.95



See other side for the history of the frozen margarita

Home of the World's Only Museum-Quality Margarita

What do you get when you mix one part feisty entrepreneur, one part thirsty Tex-Mex lovers and a secret family recipe? Answer: the world's first frozen margarita machine.

It was 1971, and Mariano Martinez had just opened his first restaurant. It was an instant sensation – unfortunately! “We couldn’t make our frozen margaritas fast enough or cold enough,” remembers Mariano, “And my bartenders? They were just trying to keep those blenders going and the customers from doing the same!”



After many sleepless nights, Mariano stopped for coffee in his neighborhood 7-11. As he watched a Slurpee machine go round and round, his own wheels started turning.. An old soft-serve ice cream machine, his father's secret recipe and a whole lot of tinkering (and taste-testing!) later, the first Frozen Margarita Machine was born in Dallas, Texas.

The rest, of course, is history – literally. Mariano's original frozen margarita machine was inducted into the Smithsonian's National Museum of American History in Washington, D.C. in October 2005.

See other side for margarita menu

Great Inventors in American History



Thomas A. Edison
Inventor of the lightbulb



Eli Whitney
Inventor of the cotton gin



Mariano Martinez
Inventor of the frozen margarita machine

Mariano Martinez

Frozen Margarita Revolutionary

Cotton gins and light bulbs certainly have their charms. But given the choice between, say, a farming implement and a machine that makes mouthwatering frozen margaritas with the pull of a handle, we know which one we'd take with us on a desert island. And for that, we can thank one Mariano Martinez. A young restaurateur in the early '70s, Mariano couldn't keep up with the demand for his signature cock tail - burning up blenders

faster than he could afford them. An old soft-serve ice cream machine, a little trial and error (and a lot of taste-testing) later, the frozen margarita machine made its debut in Dallas, Texas. Mariano's labor of love now sits at the Smithsonian's

National Museum of American History in Washington D.C. but you can enjoy a taste of the past today, with a little help from our friendly bartenders. Now there's one for the history books.



See other side for margarita menu

MARGARITA



REVOLUCIÓN

Mariano Martinez

Frozen Margarita Revolutionary: The Man and the Machine

Everyone knows that the perfect partner for Tex Mex food is the humble margarita. But did you know that the popular frozen version of that very drink was born right here in Texas? It happened in Dallas, to be specific, at the original Mariano's Mexican Restaurant & Cantina. Owner Mariano Martinez began a revolution of sorts back in 1971 when he transformed a soft-serve ice cream machine into the very first

frozen margarita machine. Customers were delighted, bartenders were elated, and Mariano realized he'd inadvertently created the Frozen Margarita. His original contraption now sits at the Smithsonian's National Museum of American History in Washington, D.C., but don't worry. We've got plenty of shiny new machines at the bar to create the very same drink that started a revolution.



See other side for margarita menu